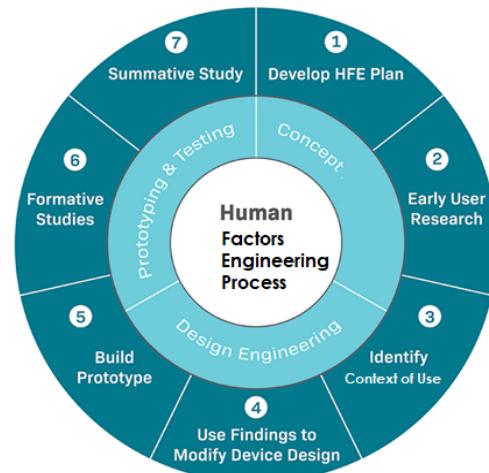
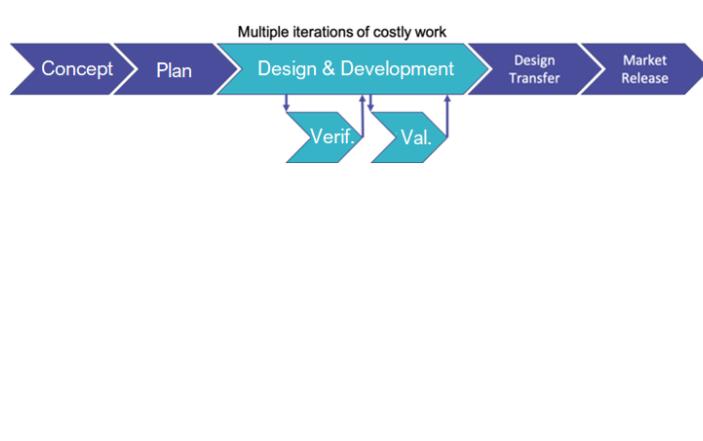


Usability Engineering



Early User Research – Identify the context of use.

- How would you collect your data for appropriately determine user needs for the project you proposed yesterday?
- How would you analyse the data?
- How are you going to use the data?

Design Input Planning

iterate on product design

- What method of data collection would you use to further develop your project you proposed yesterday?
- How would you analyse the data?
- How are you going to use the data?

Prototype iterative testing

Formative testing

- How would you collect your data to ensure that the device/product is used as intended and does not lead to unforeseen use errors?

- How would you analyse the data?
- How are you going to use the data?

Design Validation

Summative testing

- How would you collect your data to ensure safe and effective use of the final device/product?
 - How would you analyse the data?
 - How are you going to use the data?

Design Transfer

product launch preparation

- How would you collect your data for appropriately determine user needs for the project you proposed yesterday?
 - How would you analyse the data?
 - How are you going to use the data?